Art Policy Presentation
What is art?

a creative expression by a third-party artist presented in media visual form

Photos: Office of Public Art
Why art?

- improves the customer experience
- encourages ridership
- improves the perception of transit
- enhances community livability
- deters vandalism
- increases safety and security

Photo: Tribune Review
Photo: Land8 Media
Why a policy?

sets expectations for the review, consideration, and approval of adding or removing art on agency property
From Policy To Program

- Roles
- Responsibilities
- Guidelines
From Policy To Program

Roles

• Staff
• Committee

Planning and Stakeholder Relations Committee
From Policy To Program

Responsibilities

• Existing art
• New art
• Terms
From Policy To Program

Guidelines

• Permanent art
• Temporary art
• Deaccessioning

Planning and Stakeholder Relations Committee